

NAB Form PB-18 Issues

# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b> WMTW TV Westbrook Me	<b>Date:</b> 8/29/16
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MD

I, National Media Research, Planning, and Placement  
do hereby request station time concerning the following issue:

National Republican Congressional Committee- IE 10/3/16 - Anti Emily Cain  
Content FBO Cain Bout of touch and not on our side. Supports  
Gen. Election 11/8/16 bill that would collect students weight by grade/gender  
if she will do this - what else would she do?

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule W2#15P145 10/4-10/10	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race 10-3-16 - Anti Emily Cain - Not on our side - supports bill that would collect students weight by grade/gender  
11/8/16 \*Will update with spot content closer to flight if we will do that, what else will she do?

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE 320 First St SE  
Washington DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director  
Keith Davis- Treasurer

\*See Attached by station\*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8-29-16  
MD

\_\_\_\_\_  
Date                      John Ferrell                      \_\_\_\_\_  
Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
David W. Abel                      David W. Abel                      GM  
Signature                      Printed Name                      Title

\*\*Will update closer to flight--this is for a prebook schedule

Agency did not date.

Station will sign closer to flight date